We are proud to announce the theme for the 2020 EAFP Conference- 'Synergism in Pharmacy Education: a new dimension.' When various stakeholders who are involved in pharmacy and pharmacy education come together to collaborate, the positive outcomes achieved are not only additional, but synergistic. This conference will highlight the need and importance of bringing together different expertise to attain the common goal of excellence and success in pharmacy education. As we approach this goal even closer we also approach the evolvement of a new dimension in pharmacy education.